

Innovation and Aspects of Knowledge Management in Tourism

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Abstract

This paper Addresses a number of key issues relating to knowledge management and transfer within tourism organisations. In doing so it stresses the nature of knowledge as related to both public and private sector parts of tourism. . This is done within the framework of tourism networks alongside the concepts of communities of practice. . Particular emphasis is given to the dimensions of absorptive capacities of organisations as a much neglected area within the current studies of knowledge transfer mechanisms. Finally the paper highlights the dynamic nature of knowledge relating to innovation and in particular to aspects of ‘open innovation’ using concepts from Service –Dominant Logic

Keywords: Absorptive capacities; Open Innovation; Service –Dominant Logic